



FOR IMMEDIATE RELEASE

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**Waterstone Mortgage Names Lisa Fenske as Senior Vice President –  
Marketing & Communications**

**Pewaukee, Wis. (November 22, 2016)** – National mortgage lender Waterstone Mortgage Corporation is pleased to announce the promotion of Lisa Fenske to Senior Vice President – Marketing & Communications.

Fenske has been with Waterstone Mortgage for five years and has been instrumental in initiatives that have contributed to the growth of the company, such as the corporate office relocation and build-out, preparation for major industry regulatory changes, and sales conference and event management. She has also played a significant role in the development and growth of the Marketing department, which she has managed for the past three years.

“Lisa has been an invaluable asset to Waterstone Mortgage throughout her career here,” said Waterstone Mortgage President & CEO Eric Egenhoefer. “I am thrilled to have Lisa join the Executive Management team, and am confident that her expertise and background will be essential to the company’s continued growth and success.”

In her new position, Fenske will assist in the development of strategic marketing and communications initiatives that align with Waterstone Mortgage’s vision. Fenske also leads the Corporate Support and Customer Service departments, and will continue to do so in her new role. With her expertise in project management, Fenske will also manage company-wide projects. In addition, in her new role, she will be responsible for developing a new training infrastructure for the company.

“I’m honored to join Waterstone Mortgage’s team of talented, intelligent, and hardworking executives,” said Fenske. “The company has experienced remarkable growth in recent years, and I’m excited to continue contributing to that success.”

Fenske has more than 20 years of marketing and communications experience and maintains a Project Management Professional (PMP) certification.

**About Waterstone Mortgage Corporation:**

Waterstone Mortgage Corporation is an innovative, strong, and secure mortgage lending company that has maintained a reputation for exceptional service and competitive mortgage financing. Founded in 2000, the company has the ability to lend in 42 states.

In 2015, Waterstone Mortgage surpassed \$2 billion in annual loan origination volume. The company has been named to the *Milwaukee Journal Sentinel's* Top Workplaces, *National Mortgage Professional Magazine's* Top 100 Mortgage Employers, *Mortgage Executive Magazine's* Top 50 Mortgage Companies to Work For, *Inside Mortgage Finance's* Top 100 Mortgage Lenders, *Scotsman Guide's* Top Mortgage Lenders, and the *Milwaukee Business Journal's* Fastest Growing Firms. Waterstone Mortgage was awarded the 2015 Ellie Mae Hall of Fame Award for Outstanding Efficiency & Return on Investment and the 2016 Ellie Mae Hall of Fame Award for Exceptional Achievement in Business Growth.

Headquartered in Pewaukee, Wisconsin, Waterstone Mortgage is a wholly owned subsidiary of WaterStone Bank SSB (NASDAQ: WSBF) with assets of more than \$1.8 billion. To learn more about Waterstone Mortgage, visit [www.WaterstoneMortgage.com](http://www.WaterstoneMortgage.com).

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