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Waterstone Mortgage Names Catherine Mauldin as Director of Strategic Growth

Pewaukee, Wis. (January 4, 2022) – National mortgage lender Waterstone Mortgage Corporation has named Catherine Mauldin as the company’s Director of Strategic Growth, a newly created position for the lender.

In this role, Mauldin will support Waterstone Mortgage’s nationwide growth strategies – including the development of existing markets and the addition of new branches and sales team members that fit the company’s goals, business model, and culture. She will also collaborate with the company’s sales leadership team to formulate recruiting plans and develop innovative sourcing strategies that will contribute to Waterstone Mortgage’s corporate growth objectives.

“Catherine’s expertise in mortgage lending recruiting make her the perfect fit for this role,” said Kevin Allen, Waterstone Mortgage SVP – Sales. “She also has significant experience advising branches on process improvement, increasing efficiencies, and utilizing KPIs. Catherine is an outstanding addition to our nationwide sales team, and I look forward to working with her as we help Waterstone Mortgage achieve growth in 2022 and beyond.”

Mauldin has more than 20 years of experience in the mortgage lending industry, working as a loan originator, processor, wholesale executive, business development associate/recruiter, project manager, and product owner. Most recently, she served as the Sales Program Leader for Embrace Home Loans.

“I am excited to work with an incredibly talented team at Waterstone Mortgage – from sales to operational support,” said Mauldin. “Waterstone is committed to delivering exceptional resources for our loan originators – ensuring that they have the best technology solutions, operational support, and products to support their business goals. I am thrilled to be part of the Waterstone Mortgage story and to share that story with others.”

About Waterstone Mortgage Corporation:

Waterstone Mortgage Corporation is an innovative, strong, and secure mortgage lending company that has maintained a reputation for exceptional service and competitive mortgage financing. Founded in 2000, the company lends in 48 states.

In 2020, Waterstone Mortgage set a company record of \$4.5 billion in annual loan origination volume. The company has been named to the Milwaukee Journal Sentinel's "Top Workplaces" list; the Milwaukee Business Journal's "Best Places to Work" list; National Mortgage Professional Magazine's "Most Loved Mortgage Employers;" Mortgage Executive Magazine's "Top 100 Mortgage Companies in America;" MReport's "Top 25 Companies to Work For;" and Scotsman Guide's "Top Mortgage Lenders." Waterstone Mortgage was ranked as the #2 company in Mortgage Executive Magazine's "Top 50 Mortgage Companies to Work For" in 2018 and is a three-time ICE Mortgage Technology (formerly Ellie Mae) Hall of Fame Award winner.

Headquartered in Pewaukee, Wisconsin, Waterstone Mortgage is a wholly-owned subsidiary of WaterStone Bank SSB, which, in turn, is a wholly-owned subsidiary of Waterstone Financial, Inc. (NASDAQ: WSBF). To learn more about Waterstone Mortgage, visit www.WaterstoneMortgage.com.

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