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Waterstone Mortgage Launches Waterstone Mobile App
Mortgage lender developed mobile app for clients and Realtors

Pewaukee, Wis. (Feb. 8, 2017) – Last month, national mortgage lender Waterstone Mortgage Corporation launched the new Waterstone Mobile app, a proprietary technology solution that connects loan originators with their clients and referral partners and allows potential homebuyers to pre-qualify for a mortgage on their mobile devices in a few simple steps.

“It’s a very exciting time at Waterstone Mortgage,” said Waterstone Mortgage President & CEO Eric Egenhoefer. “With the launch of the proprietary Waterstone Mobile app, we’re stepping into a new era of mortgage lending technology.”

The Waterstone Mobile app includes a variety of features, such as mortgage calculators and payment estimators, links to the loan originator’s social media and review profiles, and click-to-connect contact information. Prospects can use the app to access a brief pre-qualification form or complete a full application. The Waterstone Mobile app can be easily shared and referred to new prospects and partners. In the next phase of development, the app will also allow homebuyers and their Realtors to access real-time updates and details on their loan status.

The goal of the app is to provide loan originators, referral partners, and clients with a way to easily and quickly communicate with one another and to access important information.

“In our industry, nothing stands still for very long. We know we have to respond to changes in technology, changes in the industry, and changes in requirements,” said Waterstone Mortgage SVP – CIO Tom Knapp. “Today’s homebuyer is tech-savvy and has high standards for mortgage lending technology that is convenient, secure, and efficient. At Waterstone Mortgage, we recognize the need for additional mobile technologies, which is why we developed an innovative app to meet – and even exceed – the expectations of the modern homebuyer.”

About Waterstone Mortgage Corporation:

Waterstone Mortgage Corporation is an innovative, strong, and secure mortgage lending company that has maintained a reputation for exceptional service and competitive mortgage financing. Founded in 2000, the company has the ability to lend in 42 states.

In 2016, Waterstone Mortgage surpassed \$2.5 billion in annual loan origination volume. The company has been named to the *Milwaukee Journal Sentinel's* Top Workplaces, *National Mortgage Professional Magazine's* Top 100 Mortgage Employers, *Mortgage Executive Magazine's* Top 50 Mortgage Companies to Work For, *Inside Mortgage Finance's* Top 100 Mortgage Lenders, *Scotsman Guide's* Top Mortgage Lenders, and the *Milwaukee Business Journal's* Fastest Growing Firms. Waterstone Mortgage was awarded the 2015 Ellie Mae Hall of Fame Award for Outstanding Efficiency & Return on Investment and the 2016 Ellie Mae Hall of Fame Award for Exceptional Achievement in Business Growth.

Headquartered in Pewaukee, Wisconsin, Waterstone Mortgage is a wholly owned subsidiary of WaterStone Bank SSB (NASDAQ: WSBF) with assets of more than \$1.8 billion. To learn more about Waterstone Mortgage, visit www.WaterstoneMortgage.com.

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